COOKIES POLICY

The words in capital letters have the same meaning as under the Privacy Notice of Loro Piana, hereby recalled. Cookies are small text files sent to the device of the user by the visited website. Cookies are stored in the computer hard disk, thus allowing the website to recognize users and store certain information concerning them, in order to permit or improve the service offered. There are different types of cookies. Some are necessary to navigate on the site, others have a different purpose such as ensuring security, performing system administration tasks and statistical analysis, understanding which sections of the website are more relevant to users, or offering a personalized experience on the website. The Site uses cookies that do not run programs on the device of the user nor upload viruses on it, and that do not allow any kind of control over the device. Loro Piana does not use cookies to access information on the device, to store data on it or to monitor the activities. The foregoing refers to both the device of the user and any other device used to access the Site.
Session cookies are stored temporarily on the device and are deleted when the user closes the browser. If a user registers to the Site, Loro Piana may use cookies to collect personal data that allow to identify the user during subsequent visits and facilitate access, login to the Site (for example by remembering username or nationality of the user) or the navigation on it. Loro Piana also uses cookies for system administration purposes, to provide customized visits to the Site and, with user's prior consent, to profile users' preferences for commercial and marketing purposes. Disabling cookies may limit the ability to use the Site and prevent from benefitting in full of the features and services offered on the Site. In order to decide which cookies to accept or reject, please find below a description of the cookies used on the Site.

TYPES OF COOKIES

First Party Cookies: First party cookies are set by the website visited by the user, whose address appears in the URL window. Third Party Cookies: The third party cookies are set from a different domain than the one visited by the user. When a user visits a website and a different company sends the information through that website, that is a third party cookie. Session Cookies: These cookies are stored temporarily and are deleted when the user closes the browser window.
Persistent Cookies: Persistent cookies are stored on the device of the user between browser sessions, allowing the Site to remember preferences and actions on the Site. These cookies can be used for different purposes, e.g. to remember preferences and choices when using a site.
Essential cookies: These cookies are strictly necessary for the operation of the Site. Without the use of such cookies, some sections of the Site may not work. They include, for example, cookies that enable access to protected areas of the Site. These cookies do not collect personal information for marketing purposes and can not be disabled.
Functional Cookies: These cookies are used to identify a user that returns to the Site. It allows to customize the content and remember preferences of the user (such as the language or country). These cookies do not collect information that can identify the user. All information collected is anonymous.
Cookies for sharing on Social Networks: These cookies facilitate the sharing of Site content through social networks such as Facebook and Twitter. To review the respective privacy policies cookies, you can visit the social networks websites. In the case of Facebook and Twitter please visit https://www.facebook.com/help/cookies and https://twitter.com/privacy.

Analytics Cookies: These cookies are used to collect aggregate information on users' activities performed on the Site and are collected for statistical purposes.

Profiling Cookies: These cookies are aimed at creating user profiles. They require users' prior consent and are used to send ads messages in line with the preferences shown by user during navigation.

HOW TO CHANGE COOKIES SETTINGS

Most browsers automatically accept cookies, but the user can usually change settings to disable this function. It is possible to block all types of cookies, or agree to receive only some of them disabling others. The "Options" or "Favorites" sections in the browser menu permit to accept or avoid receiving cookies and other tracking technologies, as well as to receive notification from the browser when these technologies are used. Alternatively, it is possible to manage cookies consulting the "Help" section of the toolbar present in most browsers and visit relevant websites for further information, for example Internet Explorer, Chrome; Safari; Firefox; Opera; Windows Phone; Blackberry, etc.

In order to disable Google Analytics cookies, click [here](#).